

DEC 15 1941

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
			1	2	3	4
5						11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FASHION CALENDAR

FRANCES HUGHES, Editor

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

WEEK ENDING FRIDAY, DECEMBER 12, 1941

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Dec. 12 9:30 A.M. On.....	FILMING OF FASHION SHORT "Fashions for dolls" will be the subject of a pre-Christmas Fox Movietone Fashion Short, directed by Vyvyan Donner. Dolls and doll fashions by Mme. Alexander. Press invited for sandwich luncheon. Please notify Reta Cowles, BR. 9-7285.	VYVYAN DONNER	FOX MOVIE TONE STUDIO 460 WEST 54TH STREET
Friday Dec. 12 5-7 P.M.	PRESS COCKTAIL PARTY "No publicity angles." Purely a private cocktail party at which members of the Press will be guests of Elsa Maxwell and the staff of "The Market of the Americas." By invitation. Publicity Director, Rand W. Sutherland, PL. 5-5890.	BUNDLES FOR BRITAIN	"MARKET OF THE AMERICAS" 484 PARK AVENUE

WEEK BEGINNING MONDAY, DECEMBER 15, 1941

Now Showing Through Dec. 27 9-5 Daily	CAMOUFLAGE EXHIBIT Protection for the nation's airports, oil tanks, factories and other industrial targets for enemy planes is now being demonstrated in exhibit of scale models, photographs and paintings, sponsored by Civilian Camouflage Counsel. Exhibit will give a sense of the vital importance of protective concealment for Civilian objectives. Open to public. 9 to 5 daily. Admission, free. For further information, Greville Rickard, Chairman of Counsel, CA. 5-1810.	CIVILIAN CAMOUFLAGE COUNSEL	ADVERTISING CLUB 23 PARK AVENUE
Daily Mon. Through Friday 12:45- 1:00 P.M.	NEW RADIO SHOPPING FEATURE Nancy Neale, talented younger daughter of the late Marguerite Mergentine, American textile designer, is inaugurating a new radio feature, "Shopping With Nancy Neale". First five minutes of program will be devoted to Associated Press News flashes, followed by ten minutes of food, fashion and home-making tips, a daily penny-saving suggestion and shopping information. Publicity: Mr. Lou Frankel, BR. 9-3773.	NANCY NEALE	STATION WBYN (1430 ON DIAL)
Now Showing	ADVANCE SPRING BLOUSE COLLECTION	MITCHELL & WEBER	1372 BROADWAY
Monday Dec. 15 12:30 P.M. Luncheon	FASHION GROUP XMAS PARTY-LUNCHEON Subject: "New Trends in Entertainment". Speakers: Paul MacNamara, Promo. Mngr., Hearst Magazines; John Anderson, Dramatic Critic, Journal American; Howard Barnes, Screen Ed., N.Y. Herald Tribune; and J. Donald Adams, Book Review Ed., N.Y. Times. Members may bring guests. All are urged to bring one small gift of new and useful clothing or a toy to be given to Children's Aid Society for distribution at Christmas Parties for 20,000 poor children of New York. Luncheon, \$1.65 (incl. tip). Reservations from CI. 7-1734.	FASHION GROUP, INC.	HOTEL ASTOR BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Dec. 15 1:00 P.M.,	ICE FASHION SHOW	GIMBEL BROTHERS	BROADWAY AT 33RD STREET 3RD FLOOR
Tuesday Dec. 16 4:00 P.M.	Gimbel's will present Skating Fashions in Action on specially constructed mock ice rink on 3rd floor. Clothes will be modeled by members of cast of "It Happens On Ice". First performance, Dec. 15th, 1:00 P.M., for business girls. Second performance, Dec. 16th, 4:00 P.M., for school girls. Open to Press and public. Publicity: Marjorie Howard, PE. 6-5100.		
Monday Dec. 15 8:15 P.M.	FASHION SHOW AND ENTERTAINMENT	ARNOLD CONSTABLE FOR U.S.O.	MITCHELL FIELD, L.I. GYMNASIUM
	Fashion high-spot in program of music and entertainment arranged for men in service at Mitchell Field, will be Arnold Constable's presentation on Powers' beauties, of clothes "the girls" should wear to visit "the boys". A soldiers' jury will pick their favorite costumes. Ann Albee, Arnold Constable Fashion Director, will present show and make fashion commentary. Publicity: Lucille Shearwood, CA. 5-2300, Ext. 202.		
Monday Dec. 15 Through Jan. 10 8:15 P.M.	PAGEANT: "THE ROAD TO FREEDOM"	SPONSORED BY BOARD OF SUPERINTENDENTS	B'KLYN TECH. HIGH SCHOOL DE KALB AVE. AT FT. GREEN
	Pageant depicting age-long fight for freedom against dictators, by Mrs. Joseph Kohan, Chairmn. Ed. Comm. B'klyn Council for Social Planning; and Miss Truda T. Weil, Sec. to Comm. Johanna M. Lindlof, B. of E., Chairm. of pageant. Kaleidoscopic array of 700 costumes is now in making in sewing depts. of High Schools, under direction of Mrs. Dorothy C. Thornton of School Art League, and Mrs. Frieda Spatz, Asst. Dir. Scenes include Grecian Costumes of 400 B.C.; Florentine, 1490; England, 1642; Philadelphia, 1776; Southern Plantation, 1860; New York, Gay Nineties; Brenner Pass, 1940; and "Somewhere At Sea", during Roosevelt-Churchill Conference of 1941. Mediaeval shoes, Cavalier boots and Gay Nineties Costumes by Central High School of Needle Trades, under direction of Lewis Feman. Open to public. Admission, 55¢ to 99¢. Net proceeds to camp fund for Under-Privileged Children. Pageant Publicity: Mary Kelly, NE. 8-0783.		
Tuesday Dec. 16 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW	JANE ENGEL	RITZ CARLTON HOTEL OVAL ROOM
	Regular Tues. Salon d'Elegance Luncheon Fashion Show. Jane Engel will present "Clothes That Can Be Worn Either North or South". Open to public. Luncheon, \$2. Press by invitation only. Jane Engel Publ.: Herbert Bijur, RH. 4-0300. Ritz Publ.: Marion Morrison, PL. 3-4600.		
Tuesday Dec. 16 5:30 P.M.	PRESS PREVIEW: "BED-TIME STORY"	SAKS 5TH AVENUE	CARLIN COMFORT SHOP 5TH AVE. & 50TH ST.
	Saks will stage a preview of smart boudoir fashions including negligees, breakfast coats, night gowns, and boudoir accessories, tying in with the coming Columbia picture, "Bedtime Story" starring Loretta Young. (Release date and name of New York theatre where picture will appear, not yet announced.) Preview by invitation. Saks Publicity: Dorothy Harness, PL. 3-4000. Special Publicity: Eleanor Lambert, PL. 5-8580.		
Tuesday Dec. 16 8:30 P.M.	METROPOLITAN MUSEUM TELEVISION PROGRAM	METROPOLITAN MUSEUM & COLUMBIA BROADCASTING	TELEVISION STATION WCBW
	"Old American Views" presented by Jane M. Martin, will be the subject of the third weekly program in the December Television series presented by the Metropolitan Museum of Art, based on and illustrated by the Museum Collections. Related program for children is presented each preceding Thursday at 2:45 P.M. C.B.S. Publicity: Wil Marcus, WI. 2-2000.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Dec. 17 Through Feb. 16	EXHIBIT: "EXTRA! EXTRA! NEWS IN NEW YORK" Exhibit dealing with history of Journalism in New York from 1725-1900, presenting between four and five hundred pieces, - arranged by Miss Grace M. Mayer and Mrs. John Walden Myer. Open to public. On view through Feb. 16. Publicity: Jerome Irving Smith, LE. 4-1672.	MUSEUM OF CITY OF NEW YORK	5TH AVE. AT 103RD ST. GROUND FL. GALLERY
Wednesday Dec. 17 1:00 P.M. Luncheon	SERT ROOM LUNCHEON FASHION SHOW Lace Fashions for Day and Evening will highlight Wed. luncheon fashion show in Waldorf's Sert Room series. Exhibitors include: May Clohissie, Nanty, Taylor Importing, Joseph Whitehead, Nathanson, Albano-Mutschler, Villa Zigmund, Kiviette, Jack Herzog, Charles Nudelman, Miss America, Samuel Chapman, B. & J. Costume, Renwick Frocks and Marianna Gowns. Hats by Sally Victor. Open to public. Luncheon, \$2. Press by invitation only. Reservations from Frank. Lace Publ.: Dora Miller, Internat'l Fashions, AS. 4-5583. Waldorf Publ.: Ted Saucier, EL. 5-3000.	LACE LEAGUE OF AMERICA	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Dec. 17 2:30 P.M.	1ST SHOWING: EARLY SPRING COLLECTION Strictly by invitation. Contact: Mr. Charles Gumprecht, BR. 9-6890.	NETTIE ROSENSTEIN GOWNS	36 WEST 47TH STREET
Wednesday Dec. 17 8:30 P.M.	LECTURE Miss Ruth Olsen of Museum Staff will lecture on three current exhibitions in Museum Galleries: "Image of Freedom Photographs"; "Useful Objects Under \$10"; and "Eric Mendelsohn, Architect". Questions and open discussion follow each lecture. 25¢ admission to Museum includes lecture. Museum Publicity: Sarah Newmayer, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Wednesday Evening Dec. 17 10 P.M. On.....	RENOIR CENTENNIAL COSTUME BALL Picturesque event presenting, in tableaux vivants, twelve Renoir paintings on view in Renoir Centennial Loan Exhibition at Duveen Galleries, 720 5th Ave., a definite source of fashion influence in current Collections. Many prominent society women will attend ball in heirloom gowns of the Renoir Period, 1814-1919. Proceeds of Ball to Free French Relief Committee. Admission, \$10 for one; \$15 for two, from Free French Relief Comm., 435 Park Ave., PL. 3-9562.	FREE FRENCH RELIEF COMMITTEE	RITZ CARLTON HOTEL BALLROOM
Thursday Dec. 18 Through Sunday Jan. 4	CHRISTMAS EXHIBIT Metropolitan Museum has assembled its Christmas exhibit in the Junior Museum, believing this is the fitting place to illustrate the Christmas story in art. Walls have been painted the blue of the Madonna's robe and the objects are shown in specially designed settings. Beginning Dec. 20th, the Main Hall of the Museum will display the 15th Century Nativity group attributed to the workshop of Rossellino. Publicity: Alice Merriam, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.
Thursday Dec. 18 1:00 P.M. Luncheon	COTILLION ROOM LUNCHEON FASHION SHOW Joseph Whitehead will present "After 8:30 Fashions" in the newly inaugurated December fashion show series in the Cotillion Room of the Pierre. (Retail outlet, Jonai, 78 E. 56). Open to public. Prix fixe luncheon, \$2. Press by invitation only. Reservations from Otero. Pierre Publicity: Kathleen Moran, RE. 4-5900.	JOSEPH WHITEHEAD (36 WEST 47TH)	PIERRE HOTEL 5TH AVE. AT 61ST ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Dec. 18 1:00 P.M. Luncheon	"HER DAY" LUNCHEON FASHION SHOW SERIES Arnold Constable is inaugurating a series of six luncheon fashion reviews at the Coq Rouge to aid BAAC and Free French Relief Committees. Betty Cordon, debutante, and Patricia Peardon of the hit play, "Junior Miss" will be featured in the first show, wearing fashions that interpret "her day" in the life of a debutante. Presentations arranged by Ann Albee, Fashion Director, Arnold Constable. Jan. 5th luncheon showing will present "her day" as interpreted by the college girl; Jan. 20th, the career girl; Feb. 3rd, the young matron; Feb. 17th, the woman of "frankly 40"; and March 3rd, by mother and daughter. Dec. 18th, Jan. 5th and March 3rd presentations will benefit BAAC; Jan. 20th, Feb. 3rd and Feb. 17th showings will benefit Free French Relief. Open to public. Luncheon, \$2. Press by invitation. For reservations call PL. 3-8887. Coq Rouge Publ.: Mrs. Monty Snowden, PL. 3-9284. Arnold Constable Publ.: Lucille Shearwood, CA. 5-2300, Ext. 202.	ARNOLD CONSTABLE FOR BAAC & FREE FRENCH RELIEF	COQ ROUGE 65 EAST 56TH ST.
Thursday Dec. 18 4:00- 5:30 P.M.	SPECIAL STAG COCKTAIL PARTY Special stag cocktail party will include informal showing of Christmas Gift Merchandise, promenaded by outstanding Powers beauties. The BAAC benefits by all sales made in the Mayfair Shop, which houses gifts from all over the store as well as specially donated items. Arnold Constable Publ.: Lucille Shearwood, CA. 5-2300, Ext. 202.	ARNOLD CONSTABLE	MAYFAIR SHOP 4TH FLOOR
Friday Dec. 19 4:00- 6:00 P.M. Public Opening Jan. 8	PRESS PREVIEW: OPENING OF NAT'L ACADEMY GALLERIES Hundreds of examples of forgotten American art, hidden away for nearly half a century, will be exhumed and placed on public exhibition on Jan. 8th, when National Academy of Design opens new permanent home on site donated by Mr. Archer M. Huntington, New York Art Patron. Exhibit will include paintings, sculpture and graphic arts. Advance preview for working Press, Dec. 19th from 4 to 6 P.M. Formal evening preview for Academy Members and friends, Wed. Evening, Jan. 7th. <u>Exhibit opens to public, Thursday, Jan. 8th.</u> Contact: Miss Aline Kistler, AT. 9-8508.	NATIONAL ACADEMY OF DESIGN	1083 FIFTH AVENUE (AT 89TH STREET)
Saturday Dec. 20 10 A.M.- 5 P.M.	CAROL & KAY RECEPTION Carol and Kay, the two little girls who personify the Carol and Kay Magazine, will receive friends and fans from 10 to 5 on Saturday at Martin's. They will also receive during Christmas week, from Fri., Dec. 26th through Wed., Dec. 31st, giving away lucky pennies; gay balloons, and autographed photos. Publicity: Miriam Priluk, TR. 5-3100.	MARTIN'S	FULTON STREET BROOKLYN
Monday Dec. 22 3:30- 5:30 P.M.	DANCE FASHION SHOW Arnold Constable will hold a showing of "Dance Fashions", stressing the new Ballerina-length gowns, modeled informally by mannequins who will circulate among a specially invited group of college girls home for the holidays. Dance Bandmaster, Vaughn Monroe, will be on hand to play his part. Fashion Commentary by Anne Albee, Fashion Director. Open to college girls and Fashion Press by invitation. Publicity: Lucille Shearwood, CA. 5-2300, Ext. 202.	ARNOLD CONSTABLE	5TH AVE. AT 40 ST.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
 Sunday Dec. 28 9:00 A.M. - 9:00 P.M. & Jan. 4, 5 and 6 	"METROPOLITAN CARAVAN" First cooperative showing of infants' and children's wear lines in New York City, to facilitate buying for retailers in metropolitan area during peak market days. 23 leading manufacturers from various children's merchandise groups will exhibit. For complete list of exhibitors and further information, contact Chairman of Rules and Regulations Committee: Moe Goldblatt, Derby Sportswear, WI. 7-4520.	INFANTS' & CHILDREN'S WEAR MANUFACTURERS	HOTEL NEW YORKER

 Monday Dec. 29 1:00 P.M. Luncheon 	TRIANON ROOM LUNCHEON FASHION SHOW Saks 5th Avenue will present "North and South Fashions" during the luncheon hour in the Trianon Room of the Ambassador Hotel. Open to public. Regular luncheon, \$1.50, or à la carte. Reservations from Miss Flynn. Saks Publ.: Dorothy Harness, PL. 3-4000. Ambassador Publ.: Corinne Buchanan, WI. 2-1000.	SAKS 5TH AVENUE	AMBASSADOR HOTEL PARK AVE. AT 51ST ST.
---	--	------------------------	---

 Tuesday Dec. 30- Jan. 2 	ORANGE BOWL FESTIVAL Feature attractions: Orange bowl fashion show of Made-in-Miami creations, Dec. 30th; Orange bowl football classic, New Year's day; other festival events including pageant, regattas, etc.	INDUSTRY COMMITTEE, CHAMBER OF COMMERCE	MIAMI, FLORIDA
--	---	---	-----------------------

 Monday Jan. 5 	FORMAL OPENING OF NEW YORK'S SPRING MARKETS The first Monday after New Year's Day has always been considered Opening Date of New York's Major Spring Markets. However, this year, requests from important retailers for earlier showings of dress and costume-lines has brought about a condition whereby most Spring Collections have already been introduced, though few are expected to reach their peak before Jan. 5th. Orders are now being taken for Jan. 15th delivery of spring merchandise.		
---------------------------------	---	--	--

 Monday Jan. 5 	CALIFORNIA LINES COME TO NEW YORK Word comes from Arthur Wittenberg, Divisional Sales Mgr. of 3 California lines, that from Jan. 5th through 30th, he will show sportswear and play-clothes from the following sources: Campus Modes Co.; Eclipse Blouse Co.; and "Sorrel" Mannish Shirts, by S.R.L. Mfg. Co. For appointment to see collections, call Mr. Wittenberg (after Jan. 5th) at New Yorker Hotel, ME. 3-1000.	3 HOLLYWOOD MFRS.	HOTEL NEW YORKER
---------------------------------	---	--------------------------	-------------------------

NOTE: Later issue will carry listing of other California Houses that will exhibit in New York from Jan. 5th on.

 Monday Jan. 5 1:00 P.M. Luncheon 	"HER DAY" LUNCHEON FASHION SHOW SERIES "Her day" in the life of a college girl. See page 4, item 1, for details.	ARNOLD CONSTABLE FOR BAAC & FREE FRENCH RELIEF	COQ ROUGE 65 EAST 56TH STREET
--	--	---	--

 Monday Jan. 5, 6, 7, 8 	NATIONAL SHOE FAIR	SHOE MFRS.	STEVENS HOTEL CHICAGO
---	---------------------------	-------------------	--

 Tuesday Jan. 6 10:00 A.M. 	PRESENTATION OF FASHION ORIGINALS An Americana showing of fashion originals by Designer, Margo Gaudiosi. Open to Trade and Press, by invitation. Publicity: Milton Stern (Wannan Lightfoot), CL. 7-2561. <i>Ch 4-0450.</i>	BENDER & HAMBURGER, INC.	498 SEVENTH AVENUE
--	---	--	---------------------------

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Jan. 6 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Walter Florell promises a big surprise in presenting his new Hats at the weekly luncheon review in the Ritz Oval Room. Open to public. Luncheon, \$2. Press by invitation. Florell Publ.: Mr. Frederick, PL. 5-0895. Ritz Publicity: Marion Morrison, PL. 3-4600.	WALTER FLORELL, HATS	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Jan. 7 10:15- 10:45 P.M.	CELANESE GOES ON THE AIR WEEKLY Celanese will inaugurate a weekly radio program over the CBS national network, to educate public about Celanese yarn, fabrics and other products. Also to guide consumer in selection of mdse. Further information in later issue of FASHION CALENDAR. Celanese Publ.: Bernard Sobel, LE. 2-5050.	CELANESE CORP. OF AMERICA	CBS NETWORK
Thursday Jan. 8 5:00 P.M.	5TH SEMI-ANNUAL FASHION SHOW Entire presentation under direction of June Hamilton Rhodes, Bureau of Fashion Trends. By invitation only. Further information in later issue of FASHION CALENDAR. Publicity: WI. 7-7476.	WOOL KNIT ASSOCIATES	HOTEL PIERRE 5TH AVE. AT 61ST ST.
Sunday Jan. 11-14 And Jan. 18-21	COMBINED MILLINERY MARKET WEEKS First time Millinery Mfrs. of Los Angeles and San Francisco will stage combined showings during two Jan. Market Weeks. First takes place in Los Angeles, Jan. 11-14; the second in San Francisco, Jan. 18-21.	LOS ANGELES & SAN FRANCISCO HAT MFRS.	LOS ANGELES & SAN FRANCISCO
Week of Jan. 12-16	31ST ANNUAL NRDGA CONVENTION The NRDGA will offer important problems now confronting store owners and executives, for discussion at coming 31st Annual Convention at Hotel Pennsylvania. High-spot of Convention banquet on Thurs., Jan. 15, will be speech by Under-Secretary of State, Sumner Welles. For further information, program of events, etc., consult, Mr. Hoyt, NRDGA, CH. 4-7311.	NATIONAL RETAIL DRY GOODS ASSOCIATION	HOTEL PENNSYLVANIA
Tuesday Jan. 13 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Jonai will present new fashions at the weekly Oval Room luncheon fashion showing. Open to public. Luncheon, \$2. Press by invitation. Ritz Publicity: Marion Morrison, PL. 3-4600.	JONAI	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Jan. 14 1:00 P.M. Luncheon	SERT ROOM LUNCHEON FASHION SHOW Knox, the hatter, will present new hat fashions during the luncheon hour in the Sert Room of the Waldorf Astoria. Open to public. Luncheon, \$2. Press by invitation. Knox Publicity: Miss Leslie Munro (Geyer-Cornell and Newell), WI. 2-5400. Waldorf Publicity: Ted Saucier, EL. 5-3000.	KNOX, THE HATTER	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Jan. 14 7:00 P.M. On.....	8TH ANNUAL DINNER AND FASHION SHOW "Day-time Fashions For America", 1942" will be subject of this year's presentation by Nat'l Assoc. of House Dress Mfrs.-windup of Convention beginning Jan. 12th at Waldorf Astoria. Show will stress functional as well as fashion aspects of clothes for women living under 1942 conditions, according to Mr. Robert S. Pirie, Carson Pirie Scott & Co., Chairm. Retailer-Relations-Committee, who promises "three scenes.... specifically keyed to	NATIONAL ASSOC. OF HOUSE DRESS MFRS.	WALDORF ASTORIA HOTEL GRAND BALLROOM

(Continued on following page)

DATEWHAT'S GOING ONGIVEN BYWHERE

(Continued from Preceding Page)

the dominant forces in our life to day". One scene will be authentic defense drill showing available garments for workers in defense industries, women at home and in volunteer work. All merchandise shown will be available for purchase by stores. Tickets, \$10 each, from Nat'l Assoc. of House Dress Mfrs., 1350 Broadway. Press by invitation. Publ.: Alfred Minchenberg, LA. 4-8842.

Thursday Jan. 15 PRESS PREVIEW: SPRING HAT COLLECTION JOHN-FREDERICS INC. 29 EAST 48TH STREET
Time Invitation preview. Exact time in later issue of FASHION CALENDAR.
Later Publicity: Miss French, PL. 3-1011.

Thursday Jan. 15 SACSON CAREER GIRL FASHION SHOW GIMBEL BROTHERS BROADWAY AT 33RD ST.
Time Presentation of day time fashions for America's best-dressed career girls and career wives....new dresses designed by Sacson for early 1942 and the coming spring. Time and further details in later issue of FASHION CALENDAR. Open to Press and public. Gimbel Publ.: Marjorie Howard, PE. 6-5100.
Later Sacson Publ.: Mary Burke (H.A. Salzman, Inc.) VA. 6-4750.

Thursday Jan. 15-16 ANNUAL CONFERENCE HOSIERY INDUSTRY WALDORF ASTORIA HOTEL
Annual conference held by Nat'l Assoc. of Hosiery Mfrs.; Full-Fashioned Hosiery Mfrs. of America, and Southern Hosiery Mfrs. Assoc., to discuss current problems of industry. Authoritative speakers on all questions. For further information, time of events, etc., consult, Nat'l Assoc. of Hosiery Mfrs., 468 4th Ave., MU. 4-5412.

Around Jan. 15 FIRST SHOWING: ADRIAN, LTD. BEVERLY HILLS CALIFORNIA
"ADRIAN ORIGINALS"
Plans have just been announced for the first showing of the Wholesale Collection of Gilbert Adrian (the cinema's famous Adrian, until recently designer for M.G.M. Pictures). Adrian has joined with Woody Feurt in leasing the entire building formerly occupied by the Victor Hugo Restaurant for his new enterprise. He will follow up his Wholesale Collection with a Collection of "Adrian Custom Models". Both include dresses, coats, suits and costumes which will be sold, on an exclusive franchise, to one store in a city. Bonwit Teller will carry Adrian Originals exclusively in New York. Adrian will occupy the new building (decorated by Eleanor Le Maire, Interior Architect) in March. Temporary headquarters are at 205 South Beverly Drive.

Friday Jan. 16 9.00 P.M. FORMAL PREVIEW: R. H. MACY & CO. INC. HERALD SQUARE 5TH FLOOR
LATIN-AMERICAN FAIR
Macy's will give 60,000 square feet of space to giant Latin-American Fair. Months of research have gone into construction of Fair, including trips to South America for design-inspiration and décor. Macy buying representatives have visited all Latin-American Countries and assembled merchandise which they believe will appeal to people of New York, including: textiles, foodstuffs, leather goods, earthenware, ceramics, metal-wares, silverware, jewels, art, etc. Feature attractions: art gallery modeled after new Modern Classic Museum in Caracas, with hundreds of contemporary paintings, Temple of Jewels, copied after Mayan Temple of the Warriors, set in simulated jungle; Street of Silver, Orchid House; and Café. Formal evening preview strictly by invitation. Fair opens to public, Saturday morning, Jan. 17th, 9:30 A.M. Contact: Bert Bacharach, BR. 9-8565.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Week of Jan. 19	OPENING OF NEW YORK SPRING MILLINERY MARKET WEEK.		
Tuesday Jan. 20 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW	MARY LEWIS FASHIONS	RITZ CARLTON HOTEL OVAL ROOM
	Cruise-Resort and Early Spring Fashions will be theme of Mary Lewis' Fashion Show in regular Tues. Salon d'Elegance luncheon series. Open to public. Luncheon, \$2. Press by invitation. Mary Lewis Publ.: Rosemary Sheehan, PL. 8-3300. Ritz Publ.: Marion Morrison, PL. 3-4600.		
Tuesday Jan. 20 7:00 P.M. Dinner	SPRING HAT FASHION SHOW AND DINNER	MILLINERY STABILIZA- TION COMMISSION	HOTEL ASTOR GRAND BALLROOM
	Formal dinner (at 7 P.M.) will precede 9 P.M. showing of new Spring Hat Fashion Trends. New feature of this year's show will be presentation of Hats for Juniors, wind-up of contest staged at 4 schools in effort to encourage development of young millinery designers and get young ideas on hats. Competing schools are: Central High School of Needle Trades; Manhattan High School of Women's Garment Trades; Jane Addams Vocational High School; and B'klyn High School of Women's Garment Trades. Prize-winning hats will be presented on runway and winners awarded and introduced. Open to Trade and Press (the latter by invitation). Admission, \$12.50 including dinner; \$7.50 without (in mezzanine seats). Publ.: Margery Hartman, CH. 4-6547.		
Tuesday Jan. 20 1:00 P.M. Luncheon	"HER DAY" LUNCHEON FASHION SHOW SERIES	ARNOLD CONSTABLE FOR BAAC & FREE FRENCH RELIEF	COQ ROUGE 65 EAST 56TH STREET
	"Her day" in the life of a career girl. See page 4, item 1, for details.		
Friday Evening Jan. 23	"NIGHT IN POLAND" POLKA BALL	KOSCIUSZKO FOUNDATION	WALDORF ASTORIA HOTEL BALLROOM
	9th Annual Benefit Ball, always an important event of winter season. Net proceeds to Kosciuszko Foundation, Dr. Henry Nobel MacCracken, Pres., and Prof. Stephen P. Mizwa, Exec. Dir. Features include picturesque pageant embodying gay folk music, costumes and dances of Polish history. Open to public. Admission, \$3.30 (incl. tax). Press by invitation. Contact: Prof. Stephen P. Mizwa, RH. 4-7375.		
Saturday Jan. 24	WOMEN'S EXPOSITION		THE COLISEUM HOUSTON, TEXAS
	Giant Women's Exposition will open in new 2 million-dollar coliseum in Houston, Texas, running for six days. 150 booths will show all needs and whims of women. Feature of exposition: Charm Section, where fashions for sports, streetwear, afternoon and evening will be displayed. Also daily fashion show emphasizing hair-do's and makeup. Exhibit will stress woman's place in national defense. Exhibit Directors: F. M. Sandusky and Ray Maxwell (former directors of San Francisco World's Fair).		
Tuesday Jan. 27 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW	GUNTHER, FURS	RITZ CARLTON HOTEL OVAL ROOM
	Gunther will present a showing of new fur fashions during the luncheon hour in the Oval Room of the Ritz Carlton. Open to public. Luncheon, \$2. Press by invitation. Gunther Publ.: Viola Shefer, PL. 3-2117. Ritz Publ.: Marion Morrison, PL. 3-4600.		

DATE	WHAT'S GOING ON <i>and a group of</i>	GIVEN BY	WHERE <i>disregard labels</i>
Friday Jan. 30 10:00 P.M.	DIAMOND JUBILEE BALL New York social leaders are arranging a gala Diamond Jubilee Ball in celebration of the 60th birthday of the President, Franklin Delano Roosevelt. Proceeds of Ball will be donated in equal shares to Nat'l Foundation for Infantile Paralysis and its Greater New York Chapter. Honorary Chairman of Patronesses: Mrs. Cornelius Vanderbilt. Co-chairmen of Ball Committee: Mrs. Henry J. Topping, Jr. and Miss Marion S. Oates. Chairman of Entertainment Committee: Mrs. Otto Ludwig Preminger. Ball will be opened formally at 11:30 P.M. by Committee members , <i>young society women</i> who will dance the Jubilee Waltz, adorned with diamonds and wearing "fin de siècle" gowns of lace. Many will impersonate their own distinguished ancestors. Open to public. Admission, \$7.50. Tickets from Room 587, Waldorf Astoria Hotel. Publicity: Adèle Brown and Dorothy Wentworth King, PL. 3-2663.	NATION-WIDE PROGRAM TO HONOR PRES. ROOSEVELT	WALDORF ASTORIA HOTEL GRAND BALLROOM

with a pageant of lace and jewels in which the heads of the Committee will also appear

Monday Feb. 2	NAT'L NOTION & NOVELTY SHOW National Notion Week will get under way with showings at Hotel Pennsylvania by leading notions manufacturers. One of high spots of week will be Notion Buyers' Club banquet on Tues. Evening, Feb. 3rd. Plans and date of annual educational luncheon not yet announced. See later issue of FASHION CALENDAR. For further information, consult Mr. Arthur Mellin of Nat'l Notion Assoc., CA. 5-9020; or Mr. George English, Exhib. Mgr., N.Y. Housewares Club, Hotel Pennsylvania, PE. 6-5000.	NATIONAL NOTION ASSOCIATION	PENNSYLVANIA HOTEL
------------------	--	--------------------------------	--------------------

There's always a half-hour review of stage by stars at seven.

Monday Feb. 2 3:30 P.M.	CHICAGO CORSET CLINIC Semi-annual event staged by Chicago Corset Clinic during Spring and Fall Openings at Merchandise Mart. Featured speaker: Zelma Bendure, Director, Retail Selling Division, Women's Wear and other Fairchild Publications.	CHICAGO MDSE. MART	THE CLUB, MDSE. MART, CHICAGO, ILLINOIS
-------------------------------	--	--------------------	--

HOME FURNISHINGS CALENDAR

Now Showing Through Dec. 24	EXHIBIT OF CERAMICS The exhibit, "Contemporary Ceramics of the Western Hemisphere", celebrating 10th Anniversary of Nat'l Ceramics Exhibition sponsored by Syracuse Museum of Fine Arts and Internat'l Business Machines Corp., will include a daily program of work shop activities showing the following outstanding ceramic artists at work: J. Sheldon Carey, Anne De Carmel, Arthur L. Flory, Waylande Gregory, Julia Elizabeth Hamlin, Rae Koch, Mizi Otten, William Soini, W.W. Swallow, Sylvie L. Weinstein, Vally Wieselthier. For individual working schedules, contact: Lea Maidman, Publicity, PL. 8-2410.	W. & J. SLOANE	5TH AVE. AT 47TH ST. 7TH FLOOR
--------------------------------------	---	----------------	-----------------------------------

DATES AHEAD

Dec. 25	CHRISTMAS DAY (Thursday)
Dec. 31	NEW YEAR'S EVE (Wednesday)
Jan. 30	PRESIDENT'S BIRTHDAY BALL (Fri.)
Feb. 12	LINCOLN'S BIRTHDAY (Thursday)
Feb. 14	ST. VALENTINE'S DAY (Saturday)
Feb. 18	ASH WEDNESDAY (Lent Begins)
Feb. 22	WASHINGTON'S BIRTHDAY (Sunday)
	(Celebrated Mon. 2/23)

Apr. 5 EASTER SUNDAY

RED LETTER WEEKS

Dec. 25-1/1	NATIONAL HOBBY WEEK
Jan. 12-16	N.R.D.G.A. CONVENTION
Jan. 17-23	NATIONAL THRIFT WEEK
Feb. 8-15	NATIONAL DRAMA WEEK
Feb. 12-22	NATIONAL DEFENSE WEEK
Feb. 15-22	NATIONAL CHERRY WEEK
Feb. 21-28	NATIONAL SEW AND SAVE WEEK
Mar. 1-8	NATIONAL DISPLAY WEEK

MUSIC... THEATRE... NIGHT SPOTS

Saturday
Dec. 13 METROPOLITAN OPERA BROADCAST OF SAMSON AND DELILAH, WITH RISE STEVENS SING-
2:00 P.M. ING LEADING ROLE. SPONSORED BY TEXAS CO., OVER N.B.C. BLUE NETWORK.
Publicly: Constance Hope, PL. 3-3390.

Monday
Dec. 15 LILLY PONS' FIRST APPEARANCE AT THE METROPOLITAN OPERA, IN LAKME. Pons
Publicly: Constance Hope, PL. 3-3390.

Thursday
Dec. 18 PREMIERE: "H.M. PULHAM, ESQ." (Cinema) RADIO CITY MUSIC HALL, 6TH AVE. AT 50
MGM Picture based on J.P. Marquand novel about a Harvard man and his career,
co-starring Robert Young, Hedy Lamarr and Ruth Hussey. Publ.: Art Schmidt,
BR. 9-7800.

~~Saturday~~
~~Dec. 20~~ METROPOLITAN OPERA BROADCAST, MOZART'S "LE NOZZE DI FIGARO" NBC BLUE NETWORK
2:00 P.M. Starring Ezio Pinza, Bidu Sayao, Rise Stevens, Elizabeth Rethberg. Spon-
sored by Texas Co. Publ.: Constance Hope, PL. 3-3390.

~~Monday~~
~~Dec. 22~~ PREMIERE: "LETTERS TO LUCERNE" CORT THEATRE, 138 WEST 48TH STREET
Dwight Deere Wiman production of Fritz Rotter-Allen Vincent drama with
Katherine Alexander and Grete Mosheim. Settings and costuming by Raymond
Sovey. Publicly: Tom Weatherly, BR. 9-4064.

~~Tuesday~~
~~Dec. 23~~ PREMIERE: "BROOKLYN U.S.A." FORREST THEATRE, 230 WEST 49TH ST.
Melodrama by John Bright and Aza Bordages which deals with exposé of Murder,
Inc. Eddie Nugent will play leading role. Presented by Lionel Stander and
Bern Bernard. Publ.: James D. Proctor, VA. 6-3198. *Coopermans 65-107*

~~Thursday~~
~~Dec. 25~~ PREMIERE: "YOU'RE IN THE ARMY NOW" (Cinema) STRAND THEATRE, B'WAY AT 47TH
Warner Bros. picture starring Jimmy Durante, Jane Wyman, Phil Silvers and
Regis Toomey. Costuming by Milo Anderson. Publ.: Eve Siegel, CI. 6-1000.

~~Christmas~~
~~Night~~ PREMIERE: "BANJO EYES" HOLLYWOOD THEATRE, 1655 BROADWAY
Eddie Cantor in musical comedy by Joe Quillan and Izzy Ellinson, with music
by Vernon Duke and John Latouche. Costumes by Irene Sharaff. Hats by
Walter Florell. Publicly: Karl Bernstein, CI. 6-0427.

~~After~~
~~Around~~ PREMIERE: "BEDTIME STORY" (Cinema) ????

~~Dec. 25~~ New Columbia picture starring Loretta Young. Name of theatre and New York
release date in later issue of CALENDAR. Columbia Publ.: Hortense Schorr,
BR. 9-7900. Exploitation, Mr. Rosenberg, BR. 9-7900.

~~Monday~~
~~Dec. 26~~ PREMIERE: "IN TIME TO COME" MANSFIELD THEATRE, 256 WEST 47TH
New Howard Koch-John Huston drama about Woodrow Wilson, with Richard Gaines
and William and Nedda Harrigan. Produced by Otto L. Preminger. Costumes
by Brooks. Publ.: Frank Goodman (Charles Washburn Office) LA. 4-0968.

~~Saturday~~
~~Dec. 27~~ PREMIERE: "CLASH BY NIGHT" BELASCO THEATRE, 115 WEST 44TH ST.
Billy Rose presents Tallulah Bankhead in new play by Clifford Odets, with
Joseph Schildkraut, Lee Cobb and Katherine Locke. Costumes by Brooks.
Publicly: Michael Mok, CI. 6-6500.

~~Week of~~
~~Dec. 28~~ PREMIERE: "PIE IN THE SKY" ????

~~Tuesday~~
~~Dec. 30~~ New comedy by Bernadine Angus with Louella Gear and Oscar Shaw. Produced
by Edgar MacGregor and Lyn Logan. Publ.: Nat Dorfman, ME. 3-0858.

~~PREMIERE: "THE LADY COMES ACROSS" ????~~
George Hale musical extravaganza. Book by Fred Thompson and Dawn Powell.
Music and lyrics by Vernon Duke and John Latouche. Starring Jessie Matthews,
with Joe E. Lewis, Mischa Auer, Stiano Braggiotti, Morton Stevens. Gower &
Jeanne, Eugenia Delarova, Marc Platoff, and Lubov Rustova, dancers, in sup-
porting cast. Choreography by George Balanchine. Costumes and scenery by
Stewart Chaney. Morrie Ryskind will supervise production. Publicly:
Harry Davies, BR. 9-9074.

Thursday
Jan. 1 PREMIERE: "THE MAN WHO CAME TO DINNER (Cinema) STRAND THEATRE, B'WAY AT 47TH
Warner Bros. film version of Broadway hit play starring Betty Davis, Ann
Sheridan, Monty Wooly, Richard Travis and Jimmy Durante. Clothes by Orry-
Kelly. Publicly: Eve Siegel, CI. 6-1000.